

Sally Schwitters is the Executive Director of Tricycle, Richmond's leading urban agriculture nonprofit organization on a mission to grow and healthy future through urban agriculture.

For several years she ran programs for nonprofits in Northern California, that included engagements with Martha Stewart, Dr. Wayne Dyer and Don Miguel Ruiz, and educational programming for the Real Goods Solar Living Institute (a 12- acre demonstration site providing education with renewable energy, natural building, and permaculture and biointensive gardening.)

Under her leadership, Tricycle - Urban Ag Culture launched Corner Farm - Richmond's City-Wide Healthy Corner Store Initiative and the country's first Urban Agriculture Certification recognized by USDA/NRCS. During her tenure with Tricycle, the organization has been named a "Game Changer" and "Best in Sustainability" by Richmond Magazine and named a "Good Food" Organization by the James Beard Foundation and Food Tank, and a Partnership for A Healthier America "Catalyst for Change" Award Finalist.

Sally earned a BA in Communication from San Diego State University, serves on the board of Partnership for Smarter Growth and Center for Community Enrichment. Sally and her two children Ezekial and Isabella enjoy gardening, cooking, music and deep belly laughs..