



**Would you love to have your business or organization known by one of the most vibrant business women’s networking groups in Richmond?**

As an affiliate of the 14,000 member American Women’s Business Association, River City Express Network offers personal and professional growth opportunities that inspire, enrich and connect businesswomen in the Richmond area.

**Engage with us as a sponsor and make a difference to your success!**  
 To discuss which sponsorship opportunity is the best for you, please contact Sherri Norman ([VPResourceDevelopment@RiverCityExpressNetwork.org](mailto:VPResourceDevelopment@RiverCityExpressNetwork.org)) today!

**One-Time Sponsorship Opportunities  
 (Available to Members and Business Sponsors Only)**

Opportunity	Investment
<p><b>Monthly Meeting Sponsor</b></p> <ul style="list-style-type: none"> <li>✓ Available to Members &amp; Business Sponsors</li> <li>✓ Company name &amp; logo <b>featured at monthly meeting</b></li> <li>✓ <b>Exclusive opportunity to speak</b> for 2 – 3 minutes at one monthly meeting</li> <li>✓ <b>Exclusive display of promotional materials</b> on dining round tables</li> <li>✓ Company name, description &amp; click through logo featured in River City <b>e-newsletter</b> promoting upcoming meeting</li> <li>✓ Company name, description &amp; click through logo featured on River City <b>website</b> promoting upcoming meeting</li> <li>✓ <b>1 meeting registration</b> included</li> <li>✓</li> </ul>	<p style="text-align: center;">\$100 / Members</p> <p style="text-align: center;">\$150 / Business Sponsors who are Non-Members</p>
<p><b>Social Events Sponsor</b></p> <ul style="list-style-type: none"> <li>✓ Available to members &amp; business sponsors</li> <li>✓ Limited number per year</li> <li>✓ <b>Exclusive opportunity to speak</b> for 5 minutes at social event</li> <li>✓ Company name &amp; click through logo featured in River City <b>e-newsletter, emails &amp; on River City website</b> promoting event</li> </ul>	<p style="text-align: center;">\$75 / Members &amp; Business Sponsors</p>
<p><b>Monthly Meeting Vendor Table</b></p> <ul style="list-style-type: none"> <li>✓ <b>Members-only</b> benefit</li> <li>✓ Limited number per meeting</li> <li>✓ Opportunity to meet &amp; greet members &amp; guests at monthly meeting at <b>6’ display table</b> in registration area</li> <li>✓ <b>Share about your business, current activities, and more!</b></li> </ul>	<p style="text-align: center;">\$25 / Members Only</p>

## Extended Impact **BUSINESS SPONSORSHIP** Opportunities (Available to Members and Non-Member Businesses)

Sponsorship Benefits	Bronze	Silver	Gold
Association with <b>River City Express Network members</b> , an affiliate of <b>American Business Women's Association</b> in Richmond, VA area	√	√	√
Company name, description and click through logo or graphic ad to sponsor's website on River City's <b>website</b> for 12 months	√	√	√
<b>Recognition at 12 monthly meetings</b> via table top centerpieces, pre-meeting slide show, and President's opening remarks	√	√	√
Click through logo or graphic ad to sponsor's website included in River City <b>monthly e-newsletter</b> for 12 months (approx 700 exposures/mo)		√	√
Click through logo or graphic ad to sponsor's website included in River City's <b>additional email communications</b> for 12 months (approx 2100 exposures/mo)		√	√
<b>Dedicated social media</b> from River City about sponsor with link to sponsor's website. Includes a post to River City's Facebook page & LinkedIn group & 5 Tweets/month from @ABWARiverCity		√	√
Priority booking for <b>Social Events Sponsorship</b>			√
<b>Monthly Meeting Sponsorship</b> opportunity for one meeting (\$100-\$150 value)			√
<b>Gold Sponsor Recognition Table</b> - Display your brochures, business cards, and/or promotional material at every monthly meeting. (\$300 Value)			√
<b>One associate/employee of the business sponsor</b> may attend the following number of monthly meetings at the member rate:	<b>1 Meeting</b>	<b>2 Meetings</b>	<b>4 Meetings</b>
<b>INVESTMENT</b>	<b>\$197</b>	<b>\$397</b>	<b>\$597</b>