

# **River City Express Network**

**AMERICAN BUSINESS WOMEN'S ASSOCIATION**



## **2011-2012 Committees**

**Meet new people  
Contribute your talents  
Learn new skills**

**Community Engagement** RCEN participates in several community involvement activities throughout the year as a way to give back and be involved in our local community. These projects give our members an opportunity to a) make a contribution, b) interact with one another in a different environment and c) develop new skills. These projects are a benefit to RCEN as they give us an opportunity to attract new members and gain additional exposure in the community. We will focus our activities on groups that are related to women, business, families, children or education. Contact VP Communications Karen Houghton at [kghoughton@yahoo.com](mailto:kghoughton@yahoo.com).

**Corporate Partnerships** The committee solicits, develops and maintains the network's relationships with corporate partners. The committee also assists in obtaining corporate sponsors for various RCEN activities and events. Contact VP Resource Development Patty Wood at [patriciawoodpsu@gmail.com](mailto:patriciawoodpsu@gmail.com).

**Finance** The Finance Committee and the VP of Finance develop an annual budget for the Network and present it to the Board of Directors for final approval. The Committee reviews the budget mid-year and reports findings and recommendations, as appropriate. The Committee manages advance and day-of meeting registrations, accepts payments, and prepares attendance reports. The Committee maintains financial information in the ABWA WIN library and assists the VP of Finance with managing the Network's finances. Contact Committee Chair Cindy Mims at [camims12@gmail.com](mailto:camims12@gmail.com).

**Fundraising** This committee coordinates fundraising activities to support RCEN professional development efforts and operating expenses. The committee allows us to offer more member benefits and provide scholarship and professional development funds to both our members and the community at-large. Contact VP Resource Development Patty Wood at [patriciawoodpsu@gmail.com](mailto:patriciawoodpsu@gmail.com).

**Hospitality** The committee is responsible for organizing periodic social events/dinners at a member's home or other location, and organizing a special gathering for new members. Contact Committee Chair Jeni Holljes at [jenifer.holljes@genworth.com](mailto:jenifer.holljes@genworth.com).

**Marketing & PR** The Marketing Committee promotes the network's meetings, events, and activities to members, guests, and the general public using traditional and social media. Contact Jeanne Willson at [jeanne@markbeechmarketing.com](mailto:jeanne@markbeechmarketing.com).

**Membership** The purpose of the Membership Committee is to retain a strong membership and continually bring in new members to the network. The committee focuses on activities for recruiting new members as well as keeping the current members abreast of RCEN information. Acting as hostesses for the meetings provides a unique opportunity for committee members to network with members and guests as they sign in and pick up their name tags. Contact Committee Chair Eileen Geller at [egeller@hdjn.com](mailto:egeller@hdjn.com).

**Programs** The Programs Committee plans speakers/programs for monthly meetings and other special events. Committee members gather required marketing information from speakers and forward to appropriate parties and act as the primary contact and hostess for the speakers, both prior to and at meetings and events. Contact VP Programming Mary Foley at [mary@maryfoley.com](mailto:mary@maryfoley.com).

**Publishing** The Publishing Committee is responsible for the consistency and quality of all network publications, including, but not limited to the network newsletter, website and brochure. The committee is looking for “roving reporters,” writers and content contributors. Contact Committee Chair Marianne Lawrence at marianne@trgmail.net.

**River City Rox!** The “**Recognizing Our eXcellence**” Committee has two goals: recognition, maintenance and marketing of RCEN’s stature in the American Business Women’s Association national structure, and recognition of individual RCEN members who contribute to the success of the network. Contact Committee Co-Chairs Marianne Lawrence at marianne@trgmail.net or Cindy Mims at camims12@gmail.com.

**Scholarships and Grants** Responsible for raising awareness of and participation in scholarship and grant programs offered locally by RCEN and nationally the national scholarship fund of ABWA. The Committee helps raise funds for donations to the national scholarship fund and RCEN professional development grants to help members attend ABWA conferences. Contact President Trina Willard at trina@knowledgeadvisorygroup.com.

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Members of River City Express Network are members of the **American Business Women’s Association (ABWA)**, the largest professional association in the nation to bring together women of diverse occupations. [www.ABWA.org](http://www.ABWA.org)

**ABWA mission:** to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

**RCEN vision:** River City Express Network of the American Business Women’s Association provides Richmond area businesswomen a unique opportunity to enrich their lives through relationship building, education and professional development. [www.RiverCityExpressNetwork.org](http://www.RiverCityExpressNetwork.org)

The **Women's Instructional Network (WIN)** is ABWA's online learning tool offered exclusively to ABWA members. Take courses on your own time and at your own pace. Get the latest news and information from national headquarters and keep up with members across the country.



*Join us online for the latest event info, photos, videos & more!*



We're on the Web!  
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